



Dear Friends

Thank you for your interest in ***The Oak Initiative***. This is just a personal brief on the basic purpose of The Oak Initiative and how you might become a part of this important new movement. First, let me give you a brief overview of the purpose of **OAK**.

We are uncompromisingly Christian. Our top priority is to, as needed, wake up, revive, inspire, equip, mobilize and deploy Christians to engage in the important issues of our times, being the salt and light that we are called to be. The following is a brief on how we expect to do this, in order of the above:

- Wake up: This sounding the alarm, illuminating the important issues of our times, and the Christian responsibility to be engaged in them.
- Revive: Without revival and the basic devotion to Judeo Christian moral values in America, there can be no enduring change. We are now seeing the first signs of another Great Awakening in America, and we are devoted to aiding it in every way we can.
- Inspire: Recent studies have revealed that over half of Americans claim to be born again Christians, but only about 3% have a Christian world view, which means to view the world through the perspective of Christ as revealed in His word. We have been given the answer to every human problem—the gospel of the kingdom, and boldly proclaiming it will be our fundamental devotion, but we must help Christians embrace it first.
- Mobilize: Grassroots mobilization of Christians is our basic strategy. Already we can communicate quickly with nearly a half million Christian leaders, and this number is growing fast. We will be appointing Oak Initiative directors in all 50 states, and eventually in

every city and town in America, with our ultimate goal to have an Oak Initiative presence in every neighborhood in America.

- Equip: Equipping the saints for ministry is the basic mandate for all true ministry as declared in Eph.4. Everyone we equip we will help to become an equipper of others until every member of the body of Christ knows their part, and is fulfilling it. Our means for helping to do this are already extensive, but the most basic strategy of this is simply to fulfill the Great Commission by making disciples, not just converts.
- Deploy: Our goal is to effectively mobilize believers to address every significant issue that we have a biblical mandate to address on every level: local, state, and national.

How will we do all of this?

Our purpose is not so much to do this, as it is to wake up and empower the church to do this. The body of Christ is at this time the most powerful entity on the planet, even as divided and fractured as we are. With the unity of just a small fraction of the body, we have all of the human and other resources to do all of the above, and to do it well. However, the body of Christ has one resource that no amount of technology, money, or numbers of people can compete with—the Holy Spirit. Though we will use technology, and these other resources, and we have practical strategies for this, our main strategy is to follow the Captain of the hosts of the Lord, the Head of the body, Jesus, who leads us by the Holy Spirit.

How can you be a part?

We need members, and we expect all members to in some way, and on some level, become leaders. The leaders we're seeking are not just those with natural abilities, positions, and resources, but those who are great followers—of the Lord. If this is your devotion we need you. You can join now on our website, or by filling out and sending in the simple application you received with this letter along with the \$100 first year dues to cover the materials that you will be receiving. We will begin sending you the practical details of the strategies outlined above, and how you can get involved right away in this movement.

Why now?

America stands at one of the most critical crossroads in history. Our descent into spiritual and moral darkness has accelerated greatly in recent times, but the greatest of all revivals took place in just such conditions. It will take the same kind of boldness, courage, endurance, and sacrifice to save our country as it did to found it.

As the prophet Daniel wrote in 11:31-32, even in the most evil times when “the abomination of desolation” was being set up, **“those who know their God will display strength, and take action.”** These are the ones we are seeking. Our King has already prevailed. We will no doubt have great battles ahead, but it is a great honor to be called to fight the good fight of faith for His truth, and we have the unshakable testimony of His word that He will always lead us in His triumph.

If your heart resonates with these basic issues, we invite you to join. You will begin to receive a weekly letter, and other materials from us. As we build our directory, you will be able to get in touch with others of a like mind in your area or region, and strategies for mobilizing and leading an OAK chapter will soon be sent to you. In the near future, there will be OAK Initiative seminars and conferences you will be invited to as well.

For additional information, we are posting basic informational and instructional videos and downloads on our website at www.oakinitiative.org. Again, thank you for your interest in OAK, and we do hope to see you soon in the ranks of this emerging new force that is resolving to fight the good fight of faith together in our times.

Yours in Him,



Rick Joyner
President
The OAK Initiative